



## THIRD ANNUAL “FOR THE LOVE OF PAWS” FUNDRAISER

Saturday Night - February 18, 2017

Grand Hyatt Atlanta, Buckhead

### Sponsor Rewards

#### **Diamond Title Sponsor (\$25,000)**

- Featured post, including logo, on the AAUPR Facebook page which has more than one million followers
- Sponsor recognition by the event emcee
- Full page advertisement in the program book
- Featured two-minute address to speak to the audience at the event
- Public Service Announcement/corporate video (up to 90 seconds) to be aired during the program
- Information table in the pre-function area
- Logo inclusion on all event collateral materials, including invitations, etc.
- Opportunity to supply branded items to include in event swag bags for 500+ guests
- Top logo placement on sponsor signage at the event
- TV & radio mention as the event's title sponsor in all pre-and-post-event advertisements and press releases
- Prominent logo inclusion on the function's exclusive web page
- Informational post about your company on the AAUPR Facebook event page
- Exclusivity in corporate category for this function, our largest annual fundraising event
- Twenty complimentary seats (two tables) with premiere seating for the function

#### **Platinum Presenting Sponsor (\$15,000)**

- Featured post, including logo, on the AAUPR Facebook page which has over one million followers
- Sponsor recognition by the event emcee
- Full page advertisement in the program book
- Public Service Announcement/corporate video (up to 90 seconds) to be aired during the program
- Logo inclusion on all event collateral materials, including invitations, etc.
- Logo placement on sponsor signage at the event
- Opportunity to supply branded items to include in event swag bags for 500+ guests
- Mention of your support in media spots that AAUPR secures before the event on TV, radio, etc.
- Mention as the event's presenting sponsor in all pre-and- post-event advertisements and press releases
- Logo inclusion on the function's exclusive web page
- Informational post about your company on the Facebook event page
- Exclusivity in corporate category for this specific sponsorship
- Fourteen complimentary seats (one table, plus four additional tickets) with premiere seating for the function

#### **Gold Sponsor (\$10,000)**

- Featured post, including logo, on the AAUPR Facebook page which has over one million followers
- Sponsor recognition by the event emcee
- Half page advertisement in the program book
- Logo inclusion on all event collateral materials, including invitations, etc.
- Logo placement on sponsor signage at the event
- Opportunity to supply branded items to include in event swag bags for 500+ guests
- Mention of your support in media spots that AAUPR secures before the event on TV, radio, etc.
- Mention as a leading event sponsor in all pre-and-post-event advertisements and press releases
- Logo inclusion on the function's exclusive web page
- Informational post about your company on the Facebook event page
- Exclusivity in corporate category for this specific sponsorship
- Ten complimentary seats (one table) with premiere seating for the function



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#### Silver Sponsor (\$5,000)

- Box Ad in the program book
- Logo inclusion on all event collateral materials, including invitations, etc.
- Logo placement on sponsor signage at the event
- Mention as an event sponsor in all pre-and-post-event advertisements and press releases
- Logo inclusion on the function's exclusive web page
- Informational post about your company on the Facebook event page
- Ten complimentary seats (one table) for the function

#### Bronze Sponsor (\$2,500)

- Box Ad in the program book
- Logo inclusion on all event collateral materials, including invitations, etc.
- Logo placement on sponsor signage at the event
- Mention as an event sponsor in all pre-and- post-event advertisements and press releases
- Logo inclusion on the function's exclusive web page
- Six complimentary seats for the function

#### Angel Sponsor (\$1,000)

- Mention in the program book
- Two complimentary seats for the function

